



## re:publica and Silicon Allee step INTO THE WILD with partnership

Berlin's best internet & digital society conference and its biggest english language tech community platform are partnering up to deliver the most international re:publica ever.

The three-day digital festival, now into its eighth year, is expanding from its German roots to become a truly international experience. The motto of re:publica 2014 is INTO THE WILD with the aim of encouraging unconventional ideas.

In a busy calendar increasingly packed with technology and enterprise events, re:publica has withstood the test of time and now stands alone as Berlin's biggest and best home-grown digital conference. In recent years, it has attracted more than 5,000 attendees to Station Berlin, but 2014 is set to be the greatest re:publica yet. The event is teaming up with Silicon Allee, Germany's most vibrant startup and tech community, in order to push the boundaries of its success internationally. Silicon Allee has been running its high-quality tech news site and its various events – including the famous monthly breakfast meet up – for three years, and will help re:publica to develop its international audience both at the venue and around the world via online coverage.

The event, which takes place from May 6-8, has always had a focus on an English-speaking audience, but the new partnership will help it take the next step, just like the technology scene in Berlin itself. This year's star speakers include Saskia Sassen, Evgeny Morozov, Annalee Newitz, Jeff Jarvis and many more.

Andreas Gebhard, managing director from re:publica said: "re:publica has been building its international community over the past few years and since then we've been able to welcome hundreds of speakers, partners and participants from around the world. In 2014, with our new partner Silicon Allee, it's time to grow our English speaking community & visitor base."

David Knight, Editor-in-Chief and co-founder of Silicon Allee, said: "For me, re:publica has always been a real highlight of the conference merry-go-round in Europe. Its fantastic content helps it stand out, and having established great success in the German-language market, now is most definitely the time to spread the word further afield. We look forward to working with the re:publica team to make 2014's edition a truly international event."

## About re:publica

re:publica is Europe's largest conference on weblogs, social media, and the digital society. It sees itself as a political, cultural, and particularly as a very young conference which has evolved from its founding in 2007 as a blogger meeting, with 700 visitors, to THE event for internet enthusiasts and professionals. re:publica is a republica GmbH event. For over a decade, its associates, newthinking communications and Spreeblick Verlag, have been involved in internet-political themes and various aspects of digital culture and the digital society.

**re:publica 2014 will take place from 6 to 8 May 2014 in the STATION-Berlin.**

## About Silicon Allee

Silicon Allee is an independent English-language news website which has been covering the tech scene in Berlin and across Germany since February 2011. The foremost international news source for the exploding startup scene in the German capital, Silicon Allee is also at the heart of a growing community and hosts a popular monthly breakfast meet up and other event.

### more information:

**rp14**



THE CONFERENCE.

THE EVENT.

MAY 6-8, 2014 | BERLIN

<http://re-publica.de/en>

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